HOW DO INNOVATION AND DIVERSITY WORK TOGETHER?

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#WIN18
DIVERSITY: AN ALIEN CONCEPT IN CHINA

TAOISM

CONFUCIANISM

“We shall maintain harmonious social relationships despite seeking different pursuits.”
WOMEN ENTREPRENEURS: A CHINESE PHENOMENON

- Highest number of self-made female billionaires
- 55% of online entrepreneurs
- 70% of female activity rate
- 35% of C-Exec positions
- Women generate 50% of household income

Zhang Xin, a Chinese billionaire businesswoman, CEO of SOHO China.
THE CONFUCIAN HERITAGE: 
“A WOMAN WITHOUT TALENT IS VIRTUOUS”
THE MAOIST LEGACY: THE WOMAN AS A WORKER
AMERICAN INFLUENCE

HIGHLY EDUCATED & SMART

CLIMBING UP THE SOCIAL LADDER

SELF-CONFIDENT

"DRIVEN" AMBITIOUS

WOMEN IN MOVIES & SERIES

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EMERGENCE OF PUBLIC OPINION ON SOCIAL MEDIA

Laurence Lim
WHAT CAN WE LEARN FROM CHINESE WOMEN ENTREPRENEURS?
WHAT CAN WE LEARN FROM CHINESE WOMEN ENTREPRENEURS?

BE PRAGMATIC!

- INNOVATION POWERS DIVERSITY
- INNOVATION IS NOT ONLY ABOUT INVENTION
FOOD FOR THOUGHT

Laurence Lim

BEIJING EXPRESS
HOW TO UNDERSTAND NEW CHINA
DAVID BAVEREZ